

ALMA'S GREATEST REAL ESTATE SALE

OPENS

Saturday, Sept. 1st

Alma Needs 3000 New Homes Today

CENTRAL HEIGHTS

The new addition to be placed on sale September 1st offers the investor unusual opportunities to make money and is the ideal place for immediate building. This property has been under lease, but is now platted and ready for the market.

Central Heights
Will sell rapidly because
of its Low Price
The Lowest The Highest
\$150 \$295

"BILLIE" BROCK
With His Great Aeroplane Will Be at
This Sale---Flights Saturday and Sunday

Central Heights
Will be placed on sale on
Easy Terms of Payment
The Highest The Lowest
\$295 \$150

Facts About Alma

The Wonder City of Central Michigan

ALMA is the Home of the Great Republic Truck. The largest exclusive Truck works in the U. S. A., and the universally used truck of America, now erecting buildings to extent of \$150,000.00.
ALMA has under construction today over 600 homes.
ALMA needs today 3000 new homes and needs them badly.
ALMA has just extended its city limits on all sides.
ALMA is floating bonds for general improvements.
ALMA is becoming the central distributing point for wholesalers in Mich.
ALMA has varied industries that are all expanding.
ALMA College is planning great extensions.
ALMA'S building permits are ascending at astonishing rates.
ALMA has a live Board of Trade that owns 64 acres practically in the heart of the city, free for manufacturers opposite Central Heights.
ALMA School Board has just purchased an additional three school sites. One opposite Central Heights.
ALMA offers to the investor and builder unusual opportunities for profits.
ALMA has other industries that want to come just as soon as homes can be provided for their artisans and workmen.
ALMA is in the limelight more than any other city in Central Michigan, because of its expansion, live industries and the general progressiveness of its inhabitants.

Facts About Central Heights

The Sub-division That Will Make You Money

CENTRAL HEIGHTS comprises 240 large building lots.
CENTRAL HEIGHTS has an alley in every block serving every lot.
CENTRAL HEIGHTS will have graded streets and trees.
CENTRAL HEIGHTS is south on Grafton Avenue.
CENTRAL HEIGHTS has the Ann Arbor R. R. between it and Alma's Board of Trade manufacturing sites.
CENTRAL HEIGHTS is only 8 city blocks from Alma's main 4 corners.
CENTRAL HEIGHTS is only 6 city blocks from the Union Depot.
CENTRAL HEIGHTS is 8 city blocks from the Republic Motor Company.
CENTRAL HEIGHTS is only 8 city blocks from Libby, McNeil & Libby's.
CENTRAL HEIGHTS is only 8 city blocks from Swift & Co.'s plant.
CENTRAL HEIGHTS has sewer and water within one block of it.
CENTRAL HEIGHTS can get sewer, water and gas anytime.
CENTRAL HEIGHTS is level and well drained.
CENTRAL HEIGHTS has over 1 1/2 mile of valuable trackage for warehouses, etc.
CENTRAL HEIGHTS has close to 100 new homes erected this year within 5 blocks of it.
CENTRAL HEIGHTS, Alma's best investment because of low prices.
CENTRAL HEIGHTS is the ideal location for moderate priced homes.
CENTRAL HEIGHTS is the unusual opportunity for builders or those wishing to invest in the building business.
CENTRAL HEIGHTS goes on sale Saturday, September 1st. You should be there to share in the unusual offering.
CENTRAL HEIGHTS will certainly make you money. Come early.

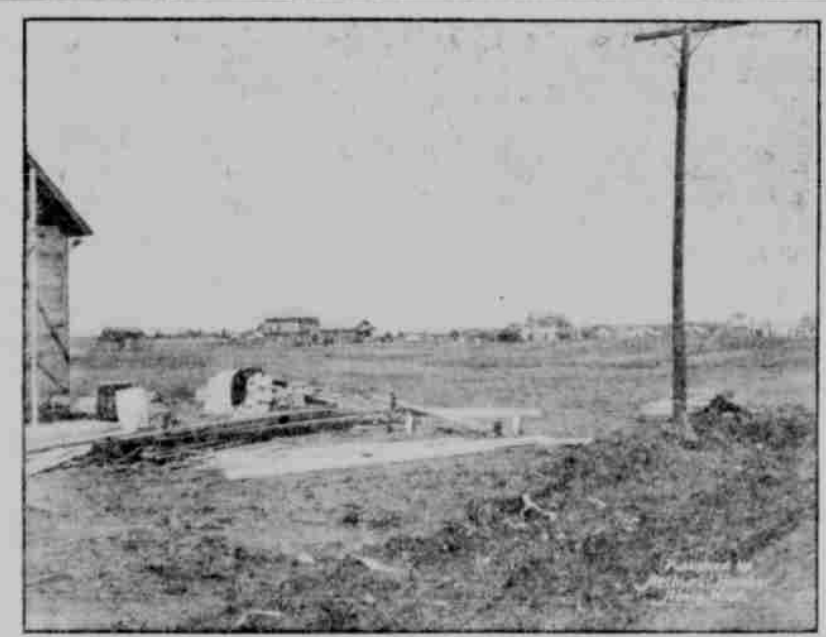
Come
and See
**"BILLIE"
BROCK**
in his
Exhibition
Flights



**Saturday
and
Sunday
at this
Great Sale**



The above cut shows new homes erected this year within two city blocks of Central Heights.



The above picture was taken with the camera standing on Central Heights. Since that time many dwellings have been erected on the intervening space.

The cut below shows some of Alma's finest homes—many others equally as good are now under construction.



The cut below shows some of the new residences erected in Alma this year costing in the neighborhood of \$17,000 each.

COME with your family to this great sale. Buy one or two lots for your future home and buy as many more as you can for speculation. The increase in value will be rapid and there is no more safe investment. Central Heights was bought right in the first place, therefore, it can be marketed at the right price, giving the investor the opportunity of a ground floor proposition. Come early and be prepared to spend the day in Alma.

Agents---Sanderhoff & Humber,
Doane & Campbell, Poliaskey Block, Alma

REMEMBER the opening date, Saturday, September 1st. Tell your friends about the great sale and also about "Billie" Brock, the aviator. Sales tents and refreshment booths will be on the grounds and bands in attendance each day.

This is an unusual sale and it is going to be a fast one. You might just as well be in on the ground floor and secure one of these fine, high and dry lots at the low price of \$150 to \$295 on easy terms of payments.

The official salesmen will wear badges that you can easily recognize and it will be their greatest pleasure to show you over the property.